Hi \_\_\_,

My name is Samvit Jain - I’m the founder/CEO of LinkMeUp, a mobile application startup based in Seattle, WA, and, previously, a computer science major at Princeton. I was wondering if you’d be interested in writing about the upcoming, public launch of our iPhone app on July 9, 2015.

Since you write frequently about…, I thought our product, which involves …, might interest you.

A super quick rundown about what our app does and why it's special:

LinkMeUp is the fastest way to send any YouTube video to a friend. The app is simple and fun to use – just search for a video, add a message, and send it off as a personalized link message to any contact on your phone. LinkMeUp eliminates the need to open up a browser, or copy and paste any URLs.

Unlike similar, existing apps, LinkMeUp can be used to send any YouTube video, not just music – including comedy, news, sports, movie trailers. By sending webpage links, and not actual media files (i.e. copyrighted content), LinkMeUp is fast and strictly legal.

You can watch a video of the app in action on Vimeo at <https://vimeo.com/132351858> or on our website at [www.linkmeupmessenger.com](http://www.linkmeupmessenger.com). You can also access our press kit, which contains app screenshots, a press release, and more, at the following Dropbox link: <https://www.dropbox.com/sh/r2x0yvyduijkujl/AAB7zUGvdrHDfAUZEi_rIpzIa?dl=0>.

LinkMeUp will be launched in the App Store for the public on Thursday, July 9, 2015. If you are interested, you can download the app earlier by using the promo code link \_\_\_.

My contact details are provided below. Thank you in advance for considering our app for a news story. I look forward to hearing from you!

Samvit Jain

Email: [samvitj@linkmeupmessenger.com](mailto:samvitj@linkmeupmessenger.com)

Skype ID: samvit\_jain\_27

Phone: (425) 785 5311