Hi \_\_\_,

I'm the founder of LinkMeUp, a mobile app startup based in Seattle, WA, and a computer science student at Princeton.

Since you've written articles in the past for … about …, I thought that our app, which makes it easier to link friends to music and video on YouTube, might be of interest to you and your readers.

Our iPhone app will be debuting in the App Store this Thursday, July 9, so I was wondering if you'd be interested in either printing a story about our launch, or reviewing our app, for….

To get a sense for what our app does, you can watch a demo video on the front page of our website at [www.linkmeupmessenger.com](http://www.linkmeupmessenger.com/" \t "_blank). In a nutshell, our app eliminates the need to open up a browser, or copy and paste any URLs. We felt that people spend enough time watching cat videos on YouTube on their phones to warrant a dedicated app for sending links and opening/viewing recommended content from friends.

You can also check out our app before it launches via the promo code link at the bottom of this email, to see if our product would be a good fit for …. Let me know if you'd like more information - we have a Press Release, screenshots, team bios, and more on Dropbox.

Thanks so much! I appreciate you taking the time to read through this email.

Samvit Jain

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Promo code:  [https://phobos.apple.com/WebObjects/MZFinance.woa/wa/freeProductCodeWizard?code=…](https://phobos.apple.com/WebObjects/MZFinance.woa/wa/freeProductCodeWizard?code=J9YXHPY3HAKF" \t "_blank)

Dropbox link: [https://www.dropbox.com/sh/r2x0yvyduijkujl/AAB7zUGvdrHDfAUZEi\_rIpzIa?dl=0](https://www.dropbox.com/sh/r2x0yvyduijkujl/AAB7zUGvdrHDfAUZEi_rIpzIa?dl=0" \t "_blank)